

e-Business, Commerce & Finance

## Runner Up

### AMAR DESH AMAR GRAM

Amar Desh Amar Gram is the first project that has successfully greeted a true Digital Bangladesh Community by breaking down the digital divides. This project goes beyond employment, empowerment and ecommerce. It also provides education, cultural extent and in the future will provide medical services. At present Amar Desh Amar Gram has a network of more than 5500 entrepreneurs which is controlled by centers at Mongla, Narsingdhi, Tangail, Sylhet, Jamalpur and Mymensingh. It is the spearhead project of Shongjog and is powered by FSB (Future Solution for Business) Ltd.

Amar Desh Amar Gram takes ICTs to the lowest income group to empower them. This project takes the products from producers all around Bangladesh and then opens up national and international markets for them. Today fisherman's from far off mongla are selling fish in the heart of Dhaka city, woman sitting at home producing simple 'Nokshi Kathas" , are earning by selling there kathas all over Bangladesh and even abroad, farmers are also selling vegetables to city markets.

This ecommerce based project not only creates empowerment but also creates a new generation of entrepreneurs among the youth who will gradually endeavor for self-employment.



[www.eMONGLA.com](http://www.eMONGLA.com)

**Name of Initiatives**

*Amar Desh Amar Gram*

**Owner**

*FSB (Future Soltuion for Business) ltd*

**Nomination Submitted by**

*FSB (Future Soltuion for Business) ltd*

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